



DANCING WITH MYSELF - FINANCIALS

AN ANALYSIS BY LARGO.AI

Financial projections

Version Name: PP1 - Average

We take box office and streaming predictions as a base and approximate other revenue and cost streams from industry averages. You can edit the rate from reference according to your deals or territories. The rates is from the gross values.

Important assumptions for the financial results:

Production Budget: 0.25M USD

Domestic P&A Budget: 0.03M USD (Estimated from similar movies)

Number of theaters: 4 (Estimated from similar movies)

Note that the production budget, Domestic P&A budget, and number of theaters have an important influence on the predictions. If you have changed any of these parameters, update the corresponding parameter on the project overview and run a new analysis to get new predictions.

[VIEW](#) OTHER PARAMETERS INFLUENCING THE FORECASTS

The analysis used is Pre-production 1 - AVG case.

To add a new international release country, please add it in Financial Forecasts (AI) of Pre-production 1.

To add a new analysis to the Financial projections, please create a new version.

Revenue Item	Rate From Reference	Gross	United States (Domestic)	South Korea	Spain	United Kingdom	Australia	Brazil
Revenue reference (box office)	100.00 %	450,557 USD	140,961 USD	34,100 USD	120,643 USD	93,616 USD	35,858 USD	25,379 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	South Korea	Spain	United Kingdom	Australia	Brazil
THEATRICAL REVENUE								
Total theatrical revenue	100.00 %	450,557 USD	140,961 USD	34,100 USD	120,643 USD	93,616 USD	35,858 USD	25,379 USD
Exhibitor share	-50.00 %	-225,277 USD	-70,480 USD	-17,050 USD	-60,321 USD	-46,808 USD	-17,929 USD	-12,689 USD
Distribution share	-20.00 %	-90,109 USD	-28,192 USD	-6,820 USD	-24,128 USD	-18,723 USD	-7,171 USD	-5,075 USD
Sales agent fees	-4.00 %	-18,020 USD	-5,638 USD	-1,364 USD	-4,825 USD	-3,744 USD	-1,434 USD	-1,015 USD
P&A *	-19.80 %	-89,214 USD	-27,912 USD	-6,752 USD	-23,888 USD	-18,537 USD	-7,100 USD	-5,025 USD
COVID correction	-1.50 %	-6,755 USD	-2,114 USD	-511 USD	-1,809 USD	-1,404 USD	-537 USD	-380 USD
NET THEATRICAL REVENUE		21,182 USD	6,625 USD	1,603 USD	5,672 USD	4,400 USD	1,687 USD	1,195 USD

* P&A expenses for foreign countries are computed using the identical ratio as that between domestic P&A costs and projected domestic revenue.

Revenue Item	Rate From Reference	Gross	United States (Domestic)	South Korea	Spain	United Kingdom	Australia	Brazil
TV DISTRIBUTION								
Pay TV	10.00 %	45,053 USD	14,096 USD	3,410 USD	12,064 USD	9,361 USD	3,585 USD	2,537 USD
Free TV	20.00 %	90,109 USD	28,192 USD	6,820 USD	24,128 USD	18,723 USD	7,171 USD	5,075 USD
Distribution expenses	-10.00 %	-45,053 USD	-14,096 USD	-3,410 USD	-12,064 USD	-9,361 USD	-3,585 USD	-2,537 USD
Sales agent fees	-2.00 %	-9,009 USD	-2,819 USD	-682 USD	-2,412 USD	-1,872 USD	-717 USD	-507 USD
NET TV DISTRIBUTION		81,100 USD	25,373 USD	6,138 USD	21,716 USD	16,851 USD	6,454 USD	4,568 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	South Korea	Spain	United Kingdom	Australia	Brazil
Revenue reference (streaming)	100.00 %	15,243,924 USD	15,243,924 USD	0 USD	0 USD	0 USD	0 USD	0 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	South Korea	Spain	United Kingdom	Australia	Brazil
HOME DISTRIBUTION								
Streaming	100.00 %	15,243,924 USD	15,243,924 USD	0 USD	0 USD	0 USD	0 USD	0 USD
DVD	1.00 %	152,439 USD	152,439 USD	0 USD	0 USD	0 USD	0 USD	0 USD
Distribution expenses	-25.00 %	-3,810,981 USD	-3,810,981 USD	0 USD	0 USD	0 USD	0 USD	0 USD
Sales agent fees	-5.00 %	-762,196 USD	-762,196 USD	0 USD	0 USD	0 USD	0 USD	0 USD
NET HOME DISTRIBUTION		10,823,186 USD	10,823,186 USD	0 USD	0 USD	0 USD	0 USD	0 USD

TOTAL REVENUE		15,982,082 USD	15,579,612 USD	44,330 USD	156,835 USD	121,700 USD	46,614 USD	32,991 USD
TOTAL NET REVENUE		10,925,468 USD	10,855,184 USD	7,741 USD	27,388 USD	21,251 USD	8,141 USD	5,763 USD
TOTAL PRODUCTION BUDGET		250,000 USD						
GROSS REVENUE TO BUDGET RATIO		6,393 %						
RETURN ON INVESTMENT ²		4,270 %						
RETURN ON INVESTMENT (based on hard money) ³		4,270 %						

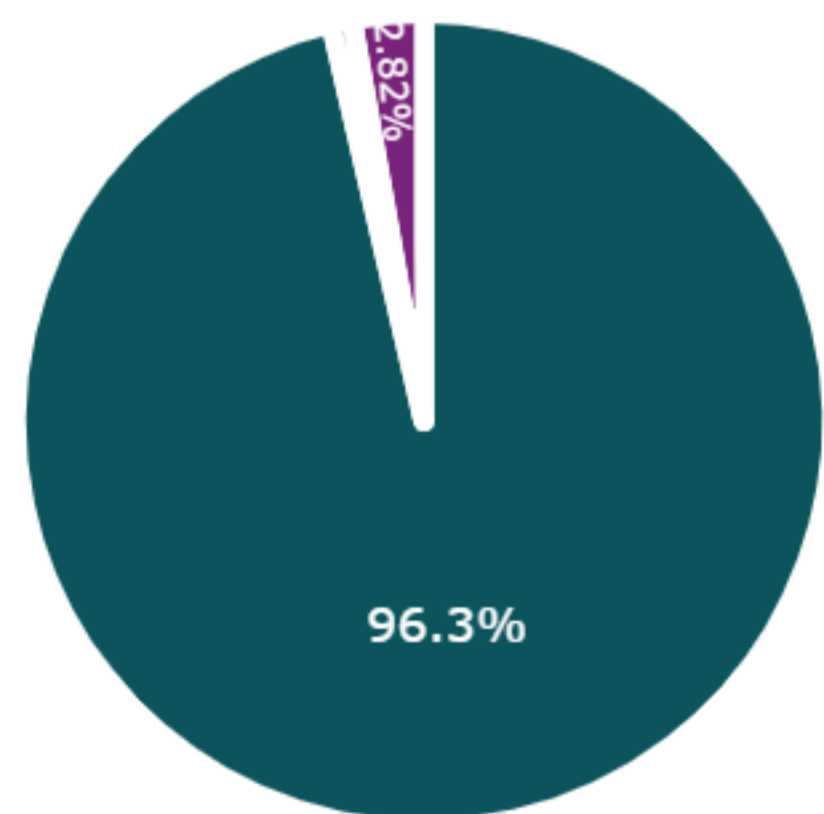
¹Gross revenue to budget ratio = Total revenue / total production budget

²ROI = (total net revenue - total production budget) / total production budget

³ROI (based on hard money) = (total net revenue - hard money) / hard money
where hard money is the part of the production budget with recoupment rank > 0 (see Financing)

Total revenue breakdown

- HOME DISTRIBUTION
- THEATRICAL REVENUE
- TV DISTRIBUTION



Net Revenue breakdown

- NET HOME DISTRIBUTION
- NET TV DISTRIBUTION
- NET THEATRICAL REVENUE

