GET IN WHERE YOU FIT IN
CANNABIS CULTURE
The Plug

GET IN WHERE YOU FIT IN

JUST THE FACTS...

Get ready to experience a wild and hilarious journey into the marijuana industry with "Get In Where You Fit In" – a film that's more than just your typical stoner flick. This high-energy comedy combines the fast-paced world of the marijuana industry with the classic underdog story, taking audiences on a hilarious ride through the ups and downs of running a legacy business.

At its core, "Get In Where You Fit In" is a story about family, loyalty, and the tough choices that must be made between money and morals. With a talented and diverse cast of characters from all walks of life, audiences will be mesmerized by the complex relationships that develop within the shop, and the hilarious antics that ensue.

But this movie isn't just about drugs and stoners. It's a witty exploration of the inner workings of a family business, and the challenges that come with running a business in a highly regulated industry. The legalization of marijuana in various parts of the world has opened up new markets and increased the demand for related products, including movies. By creating a film that authentically captures the essence of the marijuana community, you have the potential to reach a broad and engaged audience that is hungry for content that speaks to their interests and lifestyle.

With a killer soundtrack, witty dialogue, and authentic representation of the marijuana community, "Get In Where You Fit In" is sure to be a crowd-pleaser. By integrating marijuana brands into the storyline, product placement, and dialogue, you can provide an hour and a half of uninterrupted brand exposure, presenting countless opportunities to elevate brand presence within the marijuana space and create a lasting impact on audiences who share a passion for the industry.

With potential for multiple sequels that explore the challenges of legalization and corporate takeover, "Get In Where You Fit In" is a franchise in the making. And with the possibility of a TV show spinoff, the world of the shop, its unforgettable characters, and its loyal customers will continue to entertain and delight audiences long after the credits roll. So get ready to join the community and Get In Where You Fit In – you won't want to miss this hilarious ride.

LOGLINE

When a free-spirited owner of a popular marijuana dispensary enlists his estranged son to work for him, they soon find themselves in a heart-pumping race against time as the shop becomes the ultimate battleground between law enforcement and ruthless criminals.

SUMMARY

An intellectually crafted comedy that will leave you both entertained and enlightened! "Get In Where You Fit In" follows Pops, the savvy owner of a marijuana dispensary, and his son Jacob, who is reluctant to leave his street-dealing days behind and join the family business, Pops Pot Shop.

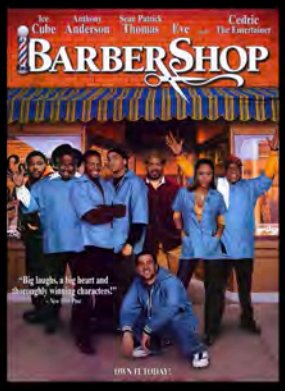
However, chaos quickly ensues on Jacob's first day as his former employer, the four-foot-tall, violent and narcissistic drug dealer Zip, shows up demanding what she thinks is her share of the profits. As if that wasn't enough, two gun-toting thugs, Chris and Arlen, barge in with the intent to steal everything they can, just as the police, led by the uptight and pot-hating Officer Woods and Officer Richards, are preparing to raid the shop.

With reefer smoke filling the air and bullets whizzing past their heads, the characters in this film are in for a wild ride that will leave you in stitches. As they face one absurd situation after another, their reactions are nothing short of hilarious and witty. Jacob and his group of fellow stoners must use their quick thinking and resourcefulness to overcome each obstacle and save the dispensary. All while Jacob tries to earn the respect of his father in this uproarious comedy.

TONE

GET IN WHERE YOU FIT IN

MEETS



MEETS

Light-hearted and comedic, with a dash of action and adventure. The movie balances the fun and excitement of the marijuana industry with the challenges and struggles of its characters, creating a heartwarming and uplifting story of friendship, teamwork, and perseverance. While there are moments of tension and conflict, the overall tone is optimistic and hopeful, with a strong message of believing in yourself and following your dreams. The movie aims to entertain and inspire, making audiences laugh and cheer for the lovable underdogs as they overcome obstacles and come out on top. The overall tone of the film is optimistic and hopeful, with a strong message of believing in oneself and following one's dreams. The characters are endearing and relatable, making audiences invested in their journey and cheering for their success.

The movie will be presented linearly, with a cannabis dispensary, a smoking lounge, indoor-marijuana grow opporation, a police station, a penthouse with indoor jacuzzi, as rich environment for a backdrop.

PROTAGONIST

GET IN WHERE YOU FIT IN

POPS – (Jewish, 60s)
Think **WOODY HARRELSON**

Represents the father who wants the best for his kid.

His greatest attribute is his love for his family.

Meet our resident cannabis sage, the one and only stoner time-traveler, who has lived through it all - Woodstock, the counterculture revolution, and the legalization of marijuana. He's a walking history book of the cannabis world, with stories that could keep you entertained for days. This is Pops - the ultimate cannabis connoisseur! He's a classic hippie turned entrepreneur, with a heart of gold and a savvy business sense that's helped him build a thriving marijuana dispensary.

He is the kind of guy who can make you laugh and think at the same time. He's got a quick wit and a dry sense of humor that'll have you chuckling in no time. But there's more to him than meets the eye. When it comes to his business and his family, Pops takes things very seriously.

Despite his years of experience, he still has a youthful, quirky personality that's infectious. He's always quick with a joke or a funny story, and his laid-back attitude is contagious. But don't be fooled - when it comes to his dispensary and the safety of his staff, he can be as stern as they come.

With his easy charm and deep sense of compassion, Pops is a true friend to everyone he meets. Whether he's cracking jokes or standing up for what's right, you can always count on him to keep things interesting and uplifting.

STORY ARC: He begins by micromanaging every aspect of the business due to a lack of faith in his son's abilities, but over time, Pops learns to trust and appreciate Jacob's potential. As the relationship between father and son evolves, Pops is faced with a difficult decision: to let go of his beloved business and entrust it to the next generation.

PROTAGONIST

GET IN WHERE YOU FIT IN

JACOB - (BIPOC, Mid-20s)
Think **FIN WOLFHARD** or **GATEN MATARAZZO**

Represents the common kid that's on a journey to find purpose.

With an unbridled spirit and an extraordinary intellect, he's a true loose cannon. However, if he could only channel his talents and concentrate his efforts, he could rise to unprecedented heights of success and achievement. He possesses a rare combination of lightning-fast reflexes and an unshakable commitment to upholding his values as a decent human being, making him a force to be reckoned with in any situation.

This character is a fascinating study in contrasts, blending the vibrancy and enthusiasm of youth with the wisdom and experience of age. Though his streetwise demeanor and independent streak may suggest a certain rough-around-the-edges quality, he is grounded by a set of unshakable values that he lives by with an almost religious fervor. For him, the pursuit of virtue, honor, and respect is not just a moral code, but a calling, and he is willing to make great sacrifices in service of this higher purpose.

Despite his unwavering commitment to his principles, however, he is far from a one-dimensional character. While his drive for greatness may seem like a purely selfish pursuit, it is fueled by a genuine desire to use his talents and abilities to make the world a better place, to create a legacy that extends far beyond his own individual accomplishments. As such, he is a complex and multifaceted character, one who is at once fiercely independent and deeply interconnected with the world around him. His unique blend of youthful energy, old soul wisdom, and unwavering dedication to doing what is right make him a compelling and inspiring figure, one that audiences will be drawn to and inspired by.

STORY ARC: As a carefree and rebellious youth, he shirks his duties at the shop and resists taking on any responsibilities. However, as he navigates the complexities of life and learns the value of hard work, he begins to mature into a responsible individual who steps up to take over the shop and lead it to new heights.

ANTAGONISTS

GET IN WHERE YOU FIT IN

OFFICER WOODS – (Caucasian, Mid-50s)
Think **VINCE VAUGHN** or **WILL ARNETT**
Represents the idea of the bad police officer, who demands the law is right, and enforces it no matter who or what the expense.

A multifaceted individual, whose strong aversion to marijuana has become a public affair. Despite his own health issues and a bad heart, he holds firm to his belief that conventional medication prescribed by his doctor is the only way to manage his symptoms, despite its known side effects.

At first glance, he may come across as a narrow-minded individual who has been brainwashed by anti-marijuana propaganda. However, upon closer inspection, it becomes apparent that his stance is rooted in a deep-seated fear of the unknown, stemming from a traumatic event in his past.

He is a complex individual who struggles with the duality of his beliefs and his personal experiences, causing him to appear stern and unyielding at times. There are moments where he reveals a softer side, when he realizes the mistakes that he has made.

STORY ARC: An anti-marijuana crusader, he believes it is a gateway drug and causes more harm than good. But after witnessing the positive impact it had on his own illness, he begins to question his stance.

ZIP - (White, 30s)
Think **KIRUNA STAMELL** or **MEREDITH EATON**
At first glance, she may seem like your typical neighborhood drug lord - confident, street-smart, and not afraid to take risks. However, there is more to her than meets the eye. Despite her chosen profession, she has a fascination for rare and obscure knowledge, which she eagerly shares with those around her. Yet, her facts always seem to be slightly off or twisted, perhaps revealing a deeper desire for validation or recognition.

Beneath her tough exterior lies a complex and nuanced personality. Her confidence may border on arrogance, but it is rooted in a deep sense of self-worth and determination. Her work in the drug trade may seem to go against societal norms, but her unwavering dedication to her craft and the people she serves speaks to a sense of loyalty and community.

In many ways, she is a walking contradiction, embodying both the light and dark aspects of human nature. Her intelligence and wit are undeniable, but they are tempered by a willingness to bend the truth to suit her needs.

ANTAGONISTS

GET IN WHERE YOU FIT IN

ARLEN – (Middle Eastern, early-30s)
Think **MOHAMMED AMER**
A formidable force to be reckoned with, with a disposition that strikes fear into the hearts of those who cross him. He is a stone-cold gangster, hardened by life on the streets and willing to do whatever it takes to get ahead. His rough exterior and lack of manners and respect reflect the tough hand he was dealt in life, and his only focus is on accumulating wealth and power as quickly as possible. However, underneath his tough exterior lies a complex web of motivations and desires.

Despite his ruthless tactics, he is not without a certain code of honor, and those who earn his loyalty can count on him to have their back no matter what. His past experiences have left him with a deep distrust of others, and he is often wary of forming close relationships, preferring to keep people at arm's length. Despite his outward appearance of greed and ambition, there are moments where his guard slips, and he shows glimpses of a more vulnerable and compassionate side. While he may be a junk-yard-dog mean gangster on the surface, there is much more to him than meets the eye.

STORY ARC: He starts off as a ruthless force, taking what he wants without any regard for consequences, but in the end, he finally receives the retribution he deserves for his actions.

CHRIS – (Canadian, late-20s)
Think **CALUM WORTHY** or **JACOB ELORDI**
A bit of a lost soul from the Great White North, constantly searching for a sense of belonging and purpose in his life. He's easily swayed by the promises of those around him, even if they're leading him down a dangerous path. Despite his gullibility, he's fiercely loyal to those he considers friends, and would do anything to protect them, a trait often associated with the friendly and hospitable Canadian culture.

He has been struggling to find his place in the world. While he may have fallen into the wrong crowd, his inner compass tells him that there must be more to life than violence and crime. He has a heart of gold and a desire to do good, but struggles to make the right choices, often finding himself in difficult situations due to his lack of direction. As he navigates through the temptations of gang life, he begins to question whether this is really the path he wants to take. The friendly and accepting nature of his fellow Canadians has instilled in him a deep desire for peace and harmony, and he wonders if there is a better way for him to find the fulfillment and acceptance he's been seeking. Despite the challenges he faces, he remains optimistic and determined to find his true calling and purpose in life.

STORY ARC: Struggling to find his place in a foreign land, he falls prey to the misguided ideals portrayed in hip-hop and the media. However, through a journey of self-discovery, he sheds his false persona and emerges as the genuine and purpose-driven man he always wanted to be.

SUPPORTING CHARACTERS

GET IN WHERE YOU FIT IN

MARY – (Black, 50s) Think **HALLE BERRY**
She's a former hippie turned successful yuppie, with a fierce drive for being true to herself and standing by her beliefs. Despite her polished exterior, there's still a rebellious spark inside her that occasionally shows itself.

BOB – (Asian, early-20s) Think **DYLAN WANG** or **BOOBOO STEWART**
He's highly impressionable and passionately believes in the American dream, despite struggling with language and syntax. He's always eager to share his opinions, even if they come out backwards.

CHILL – (Black, early-20s) Think **KEKE PALMER** or **LOVIE SIMONE**
A suburban kid with a creative side, she's into skating, video games, graffiti, and the perfect smoke. She's quiet but outspoken and always thinks she has something important to say.
She also has a huge crush on Angel!

ROCK – (Russian/Armenian, 40s) Think **DOMINIC PURCELL**
A strong, record-breaking weightlifter with a Russian sense of humor. He enjoys causing pain and believes in tough love, often suggesting people should be punched for their mistakes.

LAFONDA – (Jamacian, 40s) Think **GAIL BEAN**
A badass bodyguard with an attitude to match. Confident and fierce, she takes no nonsense from anyone - especially those who threaten the safety of Zip. Her tough exterior hides a softer side. She has an attitude, which shows itself in a sharp tounge, but she is fiercely loyal with a heart of gold.

JUANITA – (Blackxican, 40s) Think **DIANE GUERRERO**
She is a tough and vulgar bodyguard who isn't afraid to speak her mind. She takes her job seriously and is always on the lookout for any potential threats to her clients, especially her beloved Zip.

SUPPORTING CHARACTERS

GET IN WHERE YOU FIT IN

EZRA – (Jewish, 60s) Think **STATIER** or **CHEECH**
and
GABE - (Asian, 60s) Think **WALDORF** or **CHONG**
Like the two old Muppets on "The Muppets" these two's arguments on the pros and cons of legal vs. medical marijuana are weaved in throughout the film. These characters are a regular fixture at the shop, practically calling it home. They spend all day there, smoking and sharing their opinions and stories with anyone who will listen. Despite their constant presence, nobody knows quite why Pops lets them hang around. Their love for the good old days adds a touch of nostalgia to their complex personas.

VERONICA – (White, early-30s) Think **JESSICA ROTHE** or **MAIKA MONROE**
She is the shop's backbone, the receptionist who greets patients with a warm smile and outgoing personality. Her infectious energy keeps everyone's spirits high, and she always manages to diffuse tense situations. She used to date Jacob, which makes things complicated, but she handles it with grace and professionalism. Without her, the shop would fall apart at the seams.

MARKIE - (Japanese, mid-30s) Think **DACRE MONTGOMERY**
This character is a study in contrasts. On one hand, he's a loyal right-hand man to Zip, willing to do whatever it takes to advance their shared goals. On the other hand, he has dreams of being a boss in his own right and will stop at nothing to achieve that dream. He's also a bit of an oddball, with a love of weightlifting and violent confrontations juxtaposed against an obsession with beauty, Disney, and old school hip-hop.

ANGEL – (Black, late-20s) Think **CHINA ANNE MCCLAIN**
Despite her cute and quirky demeanor, this marijuana agent knows how to handle herself and get things done. Her ability to navigate the complexities of the marijuana industry is a testament to her intelligence and resourcefulness.

THE ALIEN
and
THE SCIENTIST
Think **SARAH SILVERMAN**
It crash landed on Earth and she is the only one who cares about saving the medicine it brought us.

SUBLIMINAL THEMES

FAMILY COMING-OF-AGE CAMARADERIE MORALS VALUES

PLOT

POPS, the founder of a successful marijuana shop, has finally decided to retire after years of hard work. But before he steps down, he wants to test his son **JACOB**'s ability to take over the family business. Jacob, a young man with little experience in the legal, recreational marijuana industry, is left to run the shop for the day. As he tries to handle the daily operations and deal with a cast of colorful characters, he quickly realizes that running the shop is not as easy as he thought it would be. With unexpected challenges and obstacles thrown his way, Jacob must prove to his father that he has what it takes to continue the family legacy.

SUBPLOTS

ZIP demands that Jacob abandon the dispensary and return to a life of street-level drug dealing, Jacob must decide whether to stick with the business that his father built, or risk everything to return to his old ways and keep Zip happy. As the tension builds, Jacob finds himself caught in the middle of a dangerous power struggle that could have life-altering consequences for everyone involved.

ARLEN and **CHRIS** team up to rob the marijuana shop, but their plan is complicated by the presence of Zip, and the police who are ready to raid the shop, along with Chris's inner turmoil as he grapples with his conflicting beliefs about the American dream and the criminal activity they are engaging in. Meanwhile, Arlen's greed and desire for wealth push him to take increasingly dangerous risks, and the consequences of their actions threaten to tear apart their partnership and their lives.

As **OFFICER WOODS** becomes more and more obsessed with stopping the legalization of marijuana, he begins to blur the lines between right and wrong. His relentless pursuit of taking down the shop takes a dark turn, leading to unexpected consequences for both himself and the people he is trying to bring down. As tensions rise, it becomes clear that there is more at play than just a simple desire to uphold the law.

CHARACTER'S & SCREENPLAY BY **JUDAH RAY**

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